

scale and detail, the dominating window is visible from the patient waiting area and is the main feature of one of the surgeries.

Jayne says: 'It is like a piece of dynamic art, projecting different light into the practice depending on the time of day or weather conditions. We are very fortunate to practise in such a unique and beautiful environment.'

At the time of the sale, practice owner Prem-Pal Sehmi reflected on his own experience of purchasing this special dental practice, recalling: 'We realised at the time that we would only ever be custodians of such a prestigious building'. Indeed, this gift has now been passed on and Bupa is delighted to be a part of its history, building on that which has gone before – remaining sympathetic in respect of the setting and dynamic in terms of the dentistry it delivers.

IT IS A HEAVEN-SENT OPPORTUNITY TO RAISE THE BAR IN HOW MODERN DAY DENTISTRY CAN BE DELIVERED

For those who practise here, as well for those who attend, it must feel a privilege to spend time in such a stunning building that has certainly made its mark within the dental landscape.

And, as for Bupa, it's surely a heaven-sent opportunity to raise the bar in how modern-day dentistry can be delivered in such a peaceful and awe-inspiring space.

JAYNE'S TOP DESIGN TIPS

1. Make the most of the features you have. Not everyone will have grade-I listed features to work with, but think about any defining characteristics you can incorporate into your practice design to create a point of interest or to highlight a piece of history.
2. Minimise the clutter. Be thoughtful about what you include in your public areas – everything should have a purpose.
3. Think about your nervous patients. What can you do to help people feel more at ease inside your practice? Using soft furnishings, playing calming music, regulating the temperature and choosing comfortable dental chairs all help to make a difference.
4. Maximise the space. Think about clever ways to maximise the areas available, as well as the mood you want to set. For example, at Old Church, we have built two unique rooms at the top of the practice that are elevated from our other surgeries. These are used for implant patients and have their own waiting areas, creating an exclusive feel.
5. Embrace good lighting. Think about how you can exploit the use of natural lighting where possible. Avoid bright, white lights in waiting areas and consider how strategically placed warmer lighting can help put people at ease. ●



COMMENTS TO PRIVATE DENTISTRY

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